



# News Release

For Immediate Release

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## **Natural Kids ® Helps Individuals, Schools and Businesses Become Green** *New business offers eco-friendly education, advocacy and consulting*

Ypsilanti, Mich... (Dec. 9, 2008) Schools, businesses, day care centers and individuals have a new resource to help them through the often confusing process of going green. NaturalKids ® is a new education, advocacy and consulting business, aimed at training schools and businesses how to create a more eco-friendly operating environment.

NaturalKids® is the brainchild of Donna Doleman Lewis, a healthcare and marketing executive with more than 18 years experience working with hospitals, healthcare and pharmaceutical companies. After transforming her home toward green living, Lewis saw an opportunity to take her passion for health, children and the environment and help other businesses in their efforts to go green.

"Many schools and businesses want to be more eco-friendly, but they don't know where to start, or they get overwhelmed," Lewis says. "We break down the process into simple steps, so clients can quickly be on their way to a greener environment."

NaturalKids® is certified through Project Learning Tree, an award-winning and widely used environmental education program that offers teacher training and student workshops. Once trained, teachers may be eligible for grants through Project Learning Tree. Natural Kids ® also works with schools on recycling programs and fundraising initiatives.

Lewis considers herself a children's health advocate and social entrepreneur. "We're here to promote green and eco-friendly initiatives that ultimately improve the health of children," says Lewis. "Green cleaning to protect children's health without harming the environment is a concern of mine. We should reduce student and custodial staff's exposure to harmful irritants in schools. The responsibility is ours, as a society, to enable all children to grow up in a safe and healthy environment."

For more information on Natural Kids®, go to [www.natural-kids.com](http://www.natural-kids.com) or call 734-883-9063.