



Natural Kids®

Natural Kids® Helps Individuals, Schools and Businesses Become Green

New resource offers eco-friendly education, advocacy and consulting



By Donna Doleman Lewis

Going green can have a positive impact on your health, the environment and our children's future. But, it does take some discipline to evaluate the way you live and it requires commitment to make a few changes. I know because over the past 5 years, I have transformed my own home and lifestyle to a more eco-friendly way of living. I spent a good deal of time doing research, and even more trial and error with new products that I thought would help keep my children safe and healthy, and preserve the environment. Throughout the process, I thought how nice it would be to have a one-stop resource that would give me tried and true solutions, and easy steps I could take to make going green as simple as possible. That is when I founded Natural Kids®.

Natural Kids® is an education, advocacy and consulting company aimed at assisting schools and businesses with creating a more eco-friendly environment. Many schools and businesses want to be more eco-friendly, but they don't know where to start, or they are overwhelmed by the many things they can do to go green. Natural Kids® breaks down the process into simple steps so our clients can quickly be on their way to a greener environment.

Ultimately, our mission is to promote green and eco-friendly initiatives and products that improve children's health. One area of focus is on green cleaning in schools to protect children's health without harming the environment. We can help staff discover budget-friendly ways to reduce exposure to harmful irritants contained in many of the existing cleaning products. Natural Kids® also helps school leaders, staff and students all learn how to play their very important role in creating and maintaining a safe and healthy environment.

This summer, Natural Kids® partnered with the Youth Technology Institute and DC Parks and Recreation to conduct a Green Day for youths 5-10



Summer Explorers with Seed Planting Project.

years old. Recycling activities, planting projects and discussions on environmental stewardship were well received by enthusiastic youth of Washington, DC. Natural Kids® is gearing up for 2009 summer programs in Detroit, as well as in Washington, DC.

Natural Kids® is certified through Project Learning Tree, an award-winning and widely used environmental education program that offers teacher training and student workshops. Once Project Learning Tree trained, teachers may even be eligible for grants through Project Learning Tree's Green Works funding program. Natural Kids

® also works with schools on recycling programs and fundraising initiatives.

If you're looking for an exciting curriculum for summer camps, green school workshops, or eco-friendly fundraising programs, Natural Kids® can help your school or business.

Donna Doleman Lewis is a healthcare and marketing executive with more than 18 years experience working with hospitals, healthcare and pharmaceutical companies. Next month, look for the Natural Kids®, 10 Steps to Going Green. For more information on Natural Kids®, go to www.natural-kids.com.



Donna Lewis with Winning Team at Summer Explorers Green Day Recycling Scavenger Hunt.